

Contents

Editorial	7
------------------	----------

Articles

Assessing the Role of Cultural Intelligence and Perceived Organisational Support in Facilitating Indian Expatriates' Adjustment and Job Satisfaction <i>Chhaya Mani Tripathi and Tripti Singh</i>	8
--	----------

Service Quality Dimensions in AI-enabled Chatbots Leading to Customer Satisfaction: A Study from South Asia <i>Anjali Chopra, K. S. Ranjani and Soujanya Narsipur</i>	26
--	-----------

Inter-linkage between FDI Outflow and Manufacturing Sector Growth in India: Role of Price and Other Selected Economic Factors <i>Khushi Gupta, Saswata Chaudhury, Souvik Bhattacharjya and Raktimava Bose</i>	50
--	-----------

Evolving Trends and Patterns in the Indian Textile Industry: A Critical Evaluation <i>Kanupriya</i>	65
--	-----------

Empirical Analysis

An Empirical Analysis on International Trade between India and the ASEAN <i>Radha Raghuramapatruni and Reddi Surya Chaitanya</i>	79
---	-----------

Case Study

Growth of Modern Retail and Its Impact on Innovation of Small and Medium Enterprises/Suppliers: A Study with Special Reference to India <i>Mahesh P.</i>	99
---	-----------